



YORK TECHNOLOGY CONFERENCE

York Technology Conference
Sponsorship Proposal

The York Technology Conference is a daylong event on the 30th January 2019, that will educate and promote information about the technology sector and careers in technology. During the day there will be workshops, TED Talk style lectures from industry leaders, panel debates and networking opportunities. This day will allow students from both science and non-science subjects to gain an insight into the world of technology. The event will be held in The Ron Cooke Hub at the University of York, which is an impressive, large scale venue that has previously hosted many other conferences and a special prime ministerial edition of BBC Question Time.

All unique aspects of the Ron Cooke Hub will be used including *The Atrium* for networking opportunities, *The Lake House Pods* for group workshops and *The 3Sixty* lecture theatre which is a 4-wall projection system designed for 'high-impact presentations and simulations.'



The event has been sponsored and endorsed by University of York Careers and will be attended by over 150 students and industry representatives from all over the UK. We have confirmed speakers from industry leaders from a broad range of technology sectors such as Quantum Computing, Artificial Intelligence and Cyber Security. This list of exclusive speakers and attendees is continually improving.

We as a committee feel it is important to align the conference with the best suitable corporate sponsors. Top students in both STEM and non-STEM subjects from all over the North of England will be attending and we want to ensure they have the best opportunity to connect with the leading technology companies in the UK.

If you are interested in sponsoring The York Technology Conference or being involved in any other way please get in touch with us via info@yorktechnologyconference.com.

On Day Conference Sponsorship Opportunities

Platinum Sponsorship: £1000

- Opportunity to address all conference attendees in a plenary session of the conference
- Listed as 'in partnership with' on all conference materials both hard and soft copy
- Exhibition space in the refreshment/lunch area
- Opportunity to lead a workshop in your area of expertise
- Your logo in a prominent headline position on promotional materials (online and in print)
- Your logo in a prominent headline position on conference materials on the day of the event
- Insert of one page corporate material in the guide
- One-page profile with logo in the delegate guide
- Opportunity for pre or post event mailing to all conference delegates
- 3 delegate places at the conference

Gold Sponsorship: £500

- Opportunity to lead a workshop in your area of expertise
- Your logo on promotional materials (online and in print)
- Link to your website on our website, all pre event marketing mailings including link to your website
- Exhibition space in the refreshment/lunch area
- Your logo in a prominent headline position on conference materials on the day of the event including but not limited to - Front cover of delegate guide, Conference holding slide, All directional and information signage, Exhibition space in the refreshment/lunch area
- Insert of one page corporate material in the conference package
- Half page profile with logo in the delegate guide.
- 3 delegate places at the conference

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Silver Sponsorship: £300

- Exhibition space in the refreshment/lunch area
- Your logo on promotional materials (online and in print) including but not limited to all pre event marketing mailings including link to your website and printed conference brochures
- Exhibition space in the refreshment/lunch area
- Your logo on conference materials on the day of the event including but not limited to - within the delegate guide - Conference holding slide
- Insert quarter page corporate material in the guide
- 2 delegate places at the conference

Bronze sponsorship: £150

- Your logo on promotional materials (online and in print) including but not limited to all pre event marketing mailings including link to your website and printed conference brochures
- Your logo in conference materials on the day of the event
- 1 delegate places at the conference

Conference Advertisement: £50

- Your logo on the conference materials on the day of the event
- Logo and link to your website on www.yorktechnologyconference.com
- 1 delegate place at the conference

Summary of Sponsorship Opportunities

Opportunity to address all attendees	✓			
Listed as 'in partnership with' on conference materials	✓			
Opportunity to lead a workshop	✓	✓		
Exhibition space in the refreshment area	✓	✓	✓	
Logo on prominent promotional materials	✓	✓	✓	✓
Delegates place at the conference	3	3	2	1
	Platinum Sponsor	Gold Sponsor	Silver Sponsor	Bronze Sponsor

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